

Colorful Leadership

Ten Ways to Harness the Power of Human Ingenuity

Steve Wille, PMP

Best practices and continuous improvement are great in the short run but they can lead into diminishing returns. In an era of disruptive innovation and globalization, you cannot afford to sit back using old practices. The long term answer is to invent new practices to compete with the new players. You might have to change your thinking and approach. This color model offers a method for multi-dimensional thinking. Take the same idea and see it in three distinctive ways before you act, and then do all three. We look at three simple ideas that are important to any leader: *show respect*, *get feedback*, and *get engaged*. For each of the three we see them from three perspectives, *process*, *people*, and *ingenuity*. Take a look and then try it yourself with other leadership ideas. Steve Wille's book, *Colorful Leadership*, looks at a multi-dimensional approach to management and leadership. He held senior level positions with several national and international corporations. He is currently manager of software engineering at a large financial company in Colorado.

Look at every situation from three perspectives, *process, people, and Ingenuity*

Colorful Leadership - Harness the Power of Human Ingenuity

Avoid black and white decisions. Stop and think in color.

Green – Human Ingenuity



Red – People Relationship

Blue – Process

Show Respect - People

Even when you disagree, be gracious and kind.

Colorful Leadership - Harness the Power of Human Ingenuity

Respect everyone equally.
Take a break and get to know
the people on your team.

*We are all worthy of being
treated with human dignity.*



Red - People Relationship

Show Respect - Process

The people and process perspectives are different, and both are important.

Colorful Leadership - Harness the Power of Human Ingenuity

Respect the position, not the person. The people in the chairs will change over time. Respect each person's role and authority.

You have an important role for a period of time.



Red - People Relationship



Blue – Process

Show Respect - Ingenuity

Respect each individual differently and adapt to the situation.

Colorful Leadership - Harness the Power of Human Ingenuity

Respect individuality.
We are not all the same.

Forget the idea, "If we do it for you we have to do it for everyone."

Green – Human Ingenuity



Red - People Relationship



Blue – Process

Get Feedback - Process

Management by the numbers – measure against plan

Colorful Leadership - Harness the Power of Human Ingenuity

Measure everything. The numbers don't lie. If it is not worth measuring, it is not worth doing.

Objective measurements are essential for accountability and control.



Get Feedback - People

How do they really feel about it?

Colorful Leadership - Harness the Power of Human Ingenuity

Listen and respond with empathy. Find out how people really feel about what is going on.

Perceptions are not reality, but feelings are as important as reality.



Red - People Relationship



Blue – Process

Get Feedback - Ingenuity

Do all three – numbers, feelings, wait and see

Colorful Leadership - Harness the Power of Human Ingenuity

Wait and see. Success often follows failure. Innovation requires experimentation. Give people time.

Sleep on it and look a second time.

Green – Human Ingenuity



Red - People Relationship

Blue – Process

Get Engaged - Ingenuity

Engaged workers get more done

Colorful Leadership - Harness the Power of Human Ingenuity

Green – Human Ingenuity



Ingenuity:

Self empowerment - do what you can with what you have. Encourage others, too.

Don't be a victim and don't let others be victims.

Get Engaged - Process

Meaningful work leads to meaningful contribution.

Colorful Leadership - Harness the Power of Human Ingenuity

Green – Human Ingenuity



Process:

Find a way to make a meaningful contribution.

Don't just fill the chair and wait to be told what to do.

If you are not contributing you are not engaged.



Blue – Process

Get Engaged - People

Empowered people, making a meaningful contribution, and feeling valued.

Colorful Leadership - Harness the Power of Human Ingenuity

People:

Everyone wants to feel valued. Make sure you value everyone and show it.

An unvalued person is an unengaged employee.

Green – Human Ingenuity



Red - People Relationship

Blue – Process